

DemoUno

M A R K E T I N G

P O R T F O L I O

IN STORE PROMOTIONS



2009



DemoUno
MARKETING



Klass Time | 2009
Listo - Horchatita - Tetra - Chilito





Portable dispenser

Original idea for Klass demonstrations
Demos everywhere 2009

Propuesta Dispensador Portatil



Equipo para Activacion de Marca

Producto: KLASS Aguas Frescas
Equipo: Dispensador Portatil

Como Propuesta DemoUno Marketing quiere presentar a ustedes una herramienta innovadora para nuestro personal de demostración y promociones, un dispensador portatil el cual podríamos agregar a nuestro equipo de trabajo, que a su vez facilitaría nuestro objetivo y buena proyección de la marca.

Ventajas:
Reducir espacio con mesas de promoción en los pasillos.
Movilidad en puntos de maxima exposicion (racks, endcaps).
Penetracion a un mercado que no se acerca a probar el producto.

Hay que tener en cuenta que algunas tiendas el espacio es reducido, por tal motivo los managers no permiten realizar Demos dentro de las tiendas.



Dispensador Portatil Klass Capacidad 3 litros

El dispensador tendra un adhesivo con la marca KLASS en el tubo de carga.

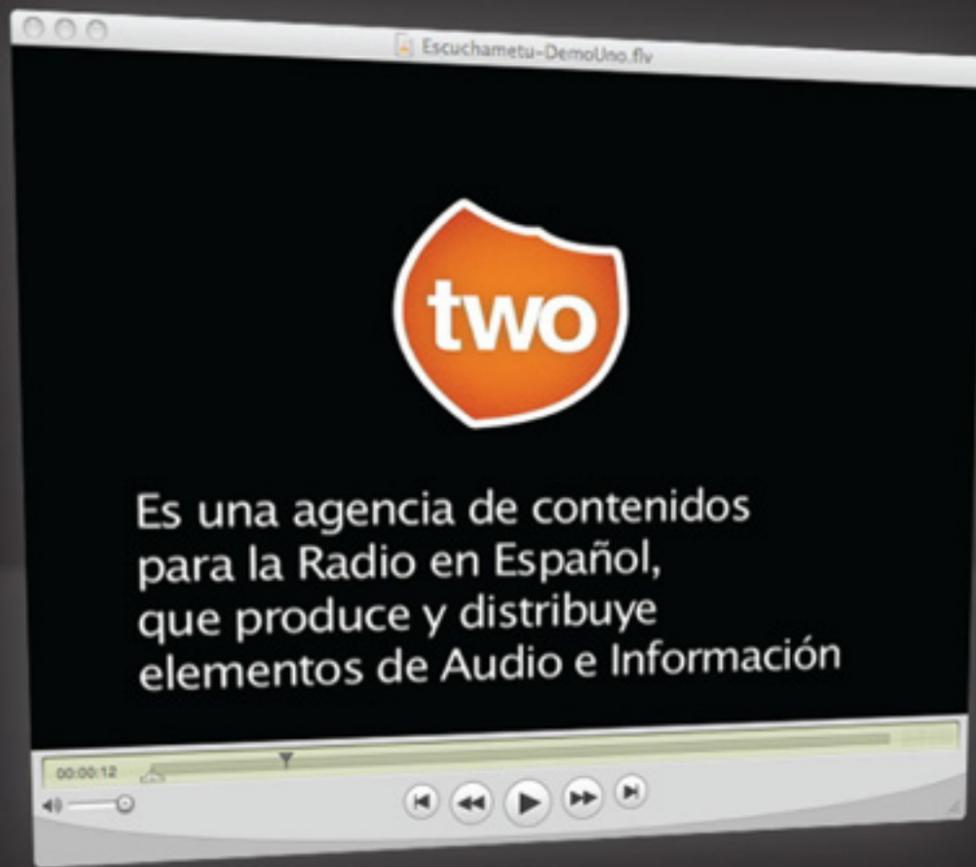
El tubo está construido de un 1/8" tubo de acrílico de espesor y una alimentación por gravedad mano toque. La unidad se monta en una mochila ligera en forma de adaptarse cómodamente a la curva de la espalda. Las correas del hombro y cintura son de nylon cordura y totalmente resistente a las manchas. Viene completo con una bolsa de cintura muy útil para llevar sus tazas de plástico para la dispensación.

PORTABLE DISPENSER

escuchame two

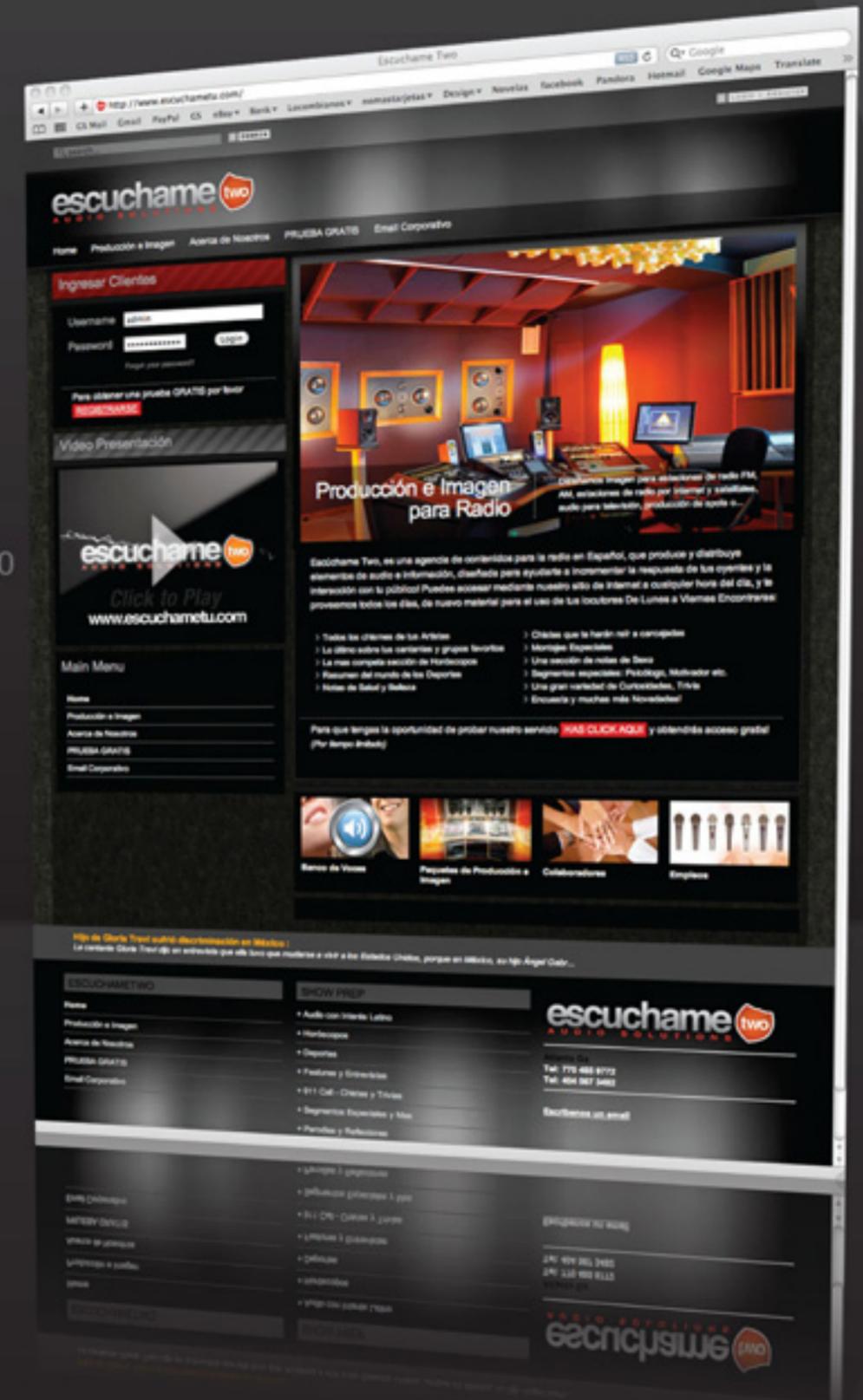
AUDIO SOLUTIONS

Corporate Logo



Video Presentation

WebVideo



CMS Website

Show Prep Website | 2009
ESCUCHAME TWO AUDIO SOLUTIONS



Logo



Promotional Card



Website: <https://www.usamillamada.com/>



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MI LLAMADA | 2009
AmeriMex Communications Corp.
2 CLICKS CAMPAIGN



MI LLAMADA | 2009
AmeriMex Communications Corp.
GRACIAS PAPA PROMOTION

AmeriMex



Cow Character | 2004-2007
AmeriMex Communications Corp
Residential Phone Service

Local World Calling Card | Panama



Mail Insert | 2007
"Refer a Friend"

Refiere un amigo para que conecte
su línea residencial con nosotros

AmeriMex
SERVICIO DE TELEFONO RESIDENCIAL

... Te acerca a los tuyos

Y GANA...



\$20

en llamadas de larga distancia
nacional e internacional



MI LLAMADA | 2009
AmeriMex Communications Corp.
POP UP DISPLAY



Keychain



PostCards



Posters



Billboard



Banner Stand

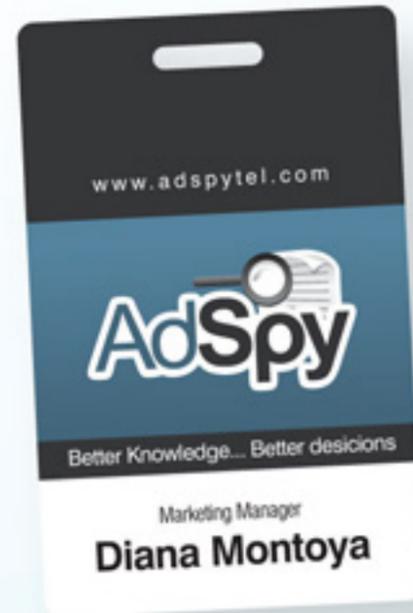
MI LLAMADA | 2009
AmeriMex Communications Corp.
GRACIAS PAPA PROMOTION



Logo

Adspy Telemetrics | 2008
 This is a division of LISTEN Telecom Inc.
 Introduction Campaign 2008

ID.Card



Business Card

Website: <http://www.adspytel.com/>



AdSpy
TELEMETRICS

Better knowledge... Better decisions

How much **money** do you want to **waste** in advertising?

Stop the waste...

Better knowledge... Better decisions

AdSpy is a tool that allows you to measure with a high degree of certainty how many people called, how long they talked, and how much they spent. Determine exactly how much you are getting for your advertising, divide that by the number of ads (TV, radio, newspapers, magazines) test and you can see that advertising is only limited by your imagination. Run your ads frequently for twelve weeks and you will see the results in weeks one and two. You can run your ads per day, after hours, during the day or during the night. The time needed to complete your ads is probably still less than the time needed to complete your advertising.

How does it Work?

We give you an advertising number (local or 800 telephone number) to use per advertising media and we track all the incoming calls to that number. We forward the actual calls made to your advertising number to your current desired receiving number. You do not have to change your current number. The call forward is transparent to the person making the call and to the person answering the call. Smooth as silk.

It is an easy to use service.

Just go to our website www.AdSpyTel.com where you will be able to log on and check your reports 24/7. The call detail data is updated every day from our telecom switch to the website. This allows you to measure on a daily basis the effectiveness of your advertising. You will always have a fresh answer to the age old question: *Is my advertising working?*

Date	Time	Caller ID Number	Ad Number	Minutes
12/13/2007	04:09:53 PM	4043923909	6782716048	0.06
12/13/2007	04:10:27 PM	4043923909	6782716048	4.08
12/13/2007	04:13:53 PM	4043923909	6782716048	3.12
12/13/2007	04:35:35 PM	6780982013	6782716048	3.50

Flyers

Call us today for a 5-minute AdSpy demo and start saving money now!

Better knowledge... Better decisions

Show your clients how **your company works** for them

Better knowledge... Better decisions

Now you can give them a tool to measure the effectiveness of their advertising dollars.

LISTEN TELECOM



Adspy Telemetrics | 2008
North Fulton Chamber of Commerce Expo
Candy label sample.



Bottle of water label | 2007
AmeriMex Communications Corp.
Human Borders Project

Website: <http://www.amxvoip.com/> | 2007-2008
 Retail website for Voice over IP Phone service
 Complete Branding



Calling Card | 2008
 AmeriMex Communications Corp.
 Cristal Mexico Celulares

DemoUno Marketing Portfolio
Version 2009

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